# Director Skills Matrix Questionnaire - Dan White

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| **Skill Area** | **Description** | **Director Skill**  *Yes/No* | **Comments**  *Describe qualifications, provide evidence of skill application and any professional development undertaken (or proposed professional development that would benefit the Board in this area that you are interested in undertaking)* |
| Strategy | Business Strategy and Club/Association Strategic Planning  Business Development Manager – External IT. | Yes | Have been involved in developing strategic plans for both business and baseball organisations. Involved in multiple versions of Baseball Queensland Strategic plans as a Regional Representative. |
| Finance | Program Budget Management | Yes | In roles at club and Region level has been responsible for financial management of various organisations. |
| Risk Management |  | Yes | In roles at association level, helped implement risk assessment plans and Pestle analysis |
| Legal |  | No |  |
| Executive management | Strategic Planning, SWOT and PESTLE analysis  Sitting Director on Board | Yes | Undertaken executive management course through Deloites as part of senior management training with Mercedes- Benz. implemented SWOT and PESTLE analysis with BAT and Mercedes-Benz.  Current sitting member on the BQ Board, chairing the Heritage Advisory Panel. |
| Media/Communications | Marketing & Social Media management of External IT, Mercedes Benz and Baseball Townsville | Yes | Implement marketing plans, strategies and analytics for business along with running the social media accounts and art designs for Baseball Townsville |
| Participation/ Grassroots Sports | Leadership of membership growth initiatives at club, association and Regional level.  Performed Club and Regional Representative Coaching roles. | Yes | Have been involved in the growth of the youth and senior competitions within Townsville and contributed to new initiatives to grow female participation within the local association and the Region.  Overseen the growth in Townsville from around 30-40 members to over 200 and female participation from 1-2 to over 30 |
| High Performance | Regional Director for coaching for NQ | Yes | Worked with Shayne Watson to implement and run first high-performance program in North Queensland, Coached at Regional, State and National Level |
| Sport Administration | Administration of local club and association. | Yes | Successfully grown local association competition. Experience navigating the governance structures that impact on Sport and experience leveraging relationships to source required upgrades and program funding. |
| Corporate Governance | Sitting Director with Baseball Queensland | Yes |  |
| Medical/Health |  | Yes | Qualification equip to provide leadership on general health and wellbeing considerations. |
| Information Technology | Certificate Three Information Technology | Yes | Roles with both Apple and External IT have provided experience working with industry leading technology and cyber security measures |
| Commercial Fundraising/Sponsorship | Securing commercial sponsors and partners |  | Helped secure funding for Baseball Townsville and Mustangs Baseball Townsville, acquired numerous sponsors for association and club |
| Policy | Implementation of HAP Charter | Yes | Oversaw implantation of Heritage Advisory Panel and its Charter.y |